

HELLO

FROM

*Taylor
Texas*



TAYLORMADETEXAS.COM



TAYLOR MADE TEXAS



WELCOME TO TAYLOR MADE TEXAS!

We boast a rich history and culture built upon our agricultural roots and small-town atmosphere. Once known as Taylorsville – a railroad community – the city of Taylor grew into a budding town now known for its Blackland Prairies, famous BBQ and legendary residents. Located just 30 miles north of the Texas capital of Austin, Taylor offers our visitors a break from the hustle and bustle of the big-city scene with our down-home hospitality filled with Texas charm.

We hope you enjoy your stay in Taylor, whether it's for business or pleasure, and hope you come back soon!

HISTORY

Taylor, Texas, then known as Taylorsville, was established during the convergence of the International – Great Northern Railroad in 1876 and was incorporated in 1882. Taylor grew from a railroad community to a large inland cotton and agricultural market due in part to the rich soil in the Blackland Prairies.

The town of Taylor developed into a beautiful city with a large downtown area rich with history and charm that is still seen today. Taylor boasts a dynamic cultural heritage based upon German, Polish and Czechoslovakian settlers that is still touted through our cuisine and local celebrations.

Taylor has established itself as home to many well-known people including Dan Moody, the youngest Texas governor; Tex Avery, world-renowned animator and creator of Bugs Bunny; Bill Pickett, legendary African-American cowboy best known for bulldogging; and Louie Mueller, known for his famous BBQ.

Today, Taylor continues to grow and expand as a part of the regional development in the Austin area.



TAYLOR CITY EMPLOYEES



TEX AVERY



BILL PICKETT



1953 TAYLOR RODEO



DR. JAMES LEE DICKEY



DAN MOODY



DOWNTOWN TAYLOR

TOP 10 THINGS TO DO

1 SHOPPING IN HISTORIC DOWNTOWN

2 BBQ

3 PARKS SYSTEM

4 FEED THE DUCKS

5 INDULGE IN THE ARTIST CULTURE

6 ARCHITECTURAL WALKING TOUR

7 MOODY MUSEUM

8 HOWARD THEATRE

9 LAKE GRANGER

10 VISIT FILM SITES

1

SHOPPING IN HISTORIC DOWNTOWN AREA

Peruse our historic 9-block downtown district where locally owned antique shops, artisan boutiques, and restaurants line the streets.

taylormadetexas.com/shopping





2

BBQ

Stop by one or all of our world-famous BBQ restaurants for a real taste of Texas BBQ!

taylormadetexas.com/bbqtrail



3

PARKS SYSTEM

Taylor boasts an impressive parks system with world-class amenities. Stroll through any one of our 5 parks or enjoy our interconnected hike and bike trails.

taylormadetexas.com/parks-outdoors



4

FEED THE DUCKS IN MURPHY PARK

Taylor is home of the Ducks and our Murphy Park features a large pond where many of our beloved animals live. Residents and visitors alike enjoy spending the afternoon feeding the ducks as they leisurely stroll the park.

taylortx.gov/MurphyPark

5

INDULGE IN THE ARTIST CULTURE

Drop in for a ceramics class at a local pottery store or expand your artistic mind by visiting our art gallery located in downtown Taylor.

tagat120art.com



6

ARCHITECTURAL WALKING TOUR

Grab a map and tour the city's architectural history through our self-guided historic walking tour featuring more than 25 buildings.



7

MOODY MUSEUM

Hear the story of Gov. Moody's passion for justice. Learn about his family and the Taylor community that helped shape his legacy as Texas' youngest governor.

moodymuseum.com





8

HOWARD THEATRE

Enjoy an evening watching the newest big-screen films in one of Taylor's most historic buildings. The Howard Theatre has been renovated to meet the needs of today's cinema experience while maintaining its historical charm and charisma.

howardtheatre.com



9

LAKE GRANGER

Located just 8 miles from Taylor, Lake Granger offers fishing, camping, swimming and boating activities for the whole family.

taylormadetexas.com/parks-outdoors/lake-granger/



10

VISIT FILM SITES

Test your film knowledge and see if you can recognize these famous film locations. Tour through Taylor and pick out scenes from movies such as *Transformers: Age of Extinction*, *Varsity Blues*, or, for a more chilling effect, the new *Texas Chainsaw Massacre* series.

BBQ TRAIL

Taylor is known for its world-famous barbecue and is the Heart of the Texas BBQ Trail. We offer four locations in town that are champions of their craft – whether it's brisket, sausage, ribs or chicken – and all four restaurants are featured on the Texas BBQ Trail. Some have even made their name known on popular television shows and at BBQ cook-off events.

LOUIE MUELLER BBQ

Louie Mueller Barbecue is located at 206 W. 2nd Street in Taylor. This historic and legendary Texas barbecue icon was established by Louie Mueller in 1949 and celebrates 67 years of family ownership.

Internationally acclaimed, Louie Mueller Barbecue serves guests from around the world with a full complement of traditional Texas barbecue entrees including brisket, sausage, ribs, pork, steaks, turkey and chicken. All meats are slow cooked for hours to juicy perfection in age-old pits using post-oak wood. The all-beef sausage is made in house from Bobby Mueller's own recipe developed in 1967. Louie Mueller Barbecue has been cited in dozens of books and countless publications and has been featured on the Food Network, the Travel Channel, in several documentaries and, in 2006, received the James Beard Foundation's "America's Classics" Award.

The restaurant is open Mon. – Fri. 11 a.m. – 6 p.m. and Saturday 10 a.m. – 6 p.m., or until the food is sold out. Families and groups are always welcome and travelers are encouraged to call in their order in advance.



LOUIE MUELLER BBQ

TAYLOR CAFE

Located in the oldest building in downtown Taylor, Taylor Cafe has been serving slow-cooked meats in a honky-tonk atmosphere for more than 50 years. A half century of practice has perfected the meats Vencil Mares serves customers today. A staple of most Taylor family gatherings and internationally famous, Taylor Cafe serves up brisket, sausage, turkey sausage, chicken, ribs, potato salad, beans, and tea flavored with lemon. To experience the restaurant and then taste the food, there's nothing better.

Taylor Cafe is located at 101 N. Main Street in the red tin building. Hours are 9 a.m. to 10 p.m., 7 days a week.



VENCIL MARES IN TAYLOR CAFE

DAVIS BBQ

Want to take a trip back in time, to the days of the neighborhood grocery store, and get an opportunity to eat some savory BBQ in the process? Davis Grocery & BBQ owner James Davis Jr. believes in keeping it simple — patience and mesquite wood provide the main ingredients at this barbecue hideaway that continues to gain popularity in the region. The meat offerings include Texas traditional brisket and sausage as well as ribs, pork, steak, and chicken and beef fajitas.

Davis Grocery & BBQ is located at 400 S. Robinson Street. Hours are 10 a.m. to 7 p.m., 7 days a week.

WEST END CAFE

Owner David Betak revived the Betak family BBQ tradition at West End Cafe in 2011. The family has provided the Taylor area with great BBQ for decades and plans on continuing the family BBQ tradition with a menu that includes brisket, sausage, chicken, ribs and your choice of sides.

West End Cafe is located at 1107 W. 2nd Street. Hours are 11 a.m. to 10 p.m., 7 days a week.

DINING

Whether you're here for a tour of Texas' best barbeque or are looking to expand your taste buds at one of our unique restaurants, we're sure you'll find a great bite in Taylor. You can expect to be treated like family at any one of our locally owned diners or cafes for breakfast, lunch or dinner.

If you're looking for something fresh and unique, you can enjoy world-class flavors from Poland, Peru, Latin America, Czechoslovakia, Asia and beyond at our local bistros, bakeries and eateries. For a complete list of our great dining opportunities, please visit us online at *TaylorMadeTexas.com*.

BAYLOR SEAFOOD AND STEAK

200 W. Lake Drive
Taylor, TX 76574

512-352-6889

CHINA ONE BUFFET

3208 N. Main Street
Taylor, TX 76574

512-352-5155

CIRCLEVILLE GENERAL STORE

600 S. State Hwy 95
Taylor, TX 76574

512-352-6848
circuitvillestore.com

CURB SIDE COFFEE HOUSE

112 W. 2nd Street
Taylor, TX 76574

512-269-9894

DAVIS GROCERY & BBQ

400 S. Robinson Street
Taylor, TX 76574

512-352-8111
bbqtaylor.com

ED'S PLACE

209 W. 3rd Street
Taylor, TX 76574

512-352-9050

EL CORRAL LOZANO

300 W. 2nd Street
Taylor, TX 76574

512-352-3728

EL VAQUERITO

221 W. 4th Street
Taylor, TX 76574

512-352-6177

FAJITAS ON WHEELS

401 W. 3rd Street
Taylor, TX 76574

512-352-2326

FERRARI'S RESTAURANT

1425 N. Main Street
Taylor, TX 76574

512-365-7736
ferrarisrestaurants.com

GATTI'S PIZZA

2708 N. Main Street
Taylor, TX 76574

512-365-2222
gattispizzataylor.com

GONZALES TACOS

800 E. Walnut Street
Taylor, TX 76574

512-365-6781

KOLACHE SHOPPE

919 W. 4th Street
Taylor, Texas 76574

512-352-5364

LA NUSTA LATIN PERUVIAN BISTRO

519 N. Main Street
Taylor, Texas 76574

512-352-0190
lanustabistro.com

LOUIE MUELLER BARBEQUE, INC

206 W. 2nd Street
Taylor, TX 76574

512-352-6206
louiemuellerbarbecue.com

LUCKY DUCK CAFE

220 E. 4th Street
Taylor, TX 76574

512-352-8777
luckyduckcafe.com

MARIACHIS DE JALISCO

3100 N. Main Street
Taylor, TX 76574

512-352-1700
mariachisdejalisco.com

MASFAJITAS MEXICAN RESTAURANT

2600 W. 2nd Street
Taylor, TX 76574

512-352-9292
masfajitas.com

NEW YORK PIZZA & PASTA

1701 W. 2nd Street
Taylor, TX 76574

512-352-6000

RANDY'S ICE HOUSE

1321 W. 2nd Street
Taylor, TX 76574

512-352-7993

RICOCO'S LATIN GRILL

121 E. 3rd Street
Taylor, TX 76574

512-352-9300
ricocos.com

SIRLOIN STOCKADE

3607 N. Main Street
Taylor, TX 76574

512-352-9424

SZECHUAN CHINESE RESTAURANT

1905 N. Main Street
Taylor, TX 76574

512-365-8050

TAYLOR CAFE

101 N. Main Street
Taylor, TX 76574

512-352-8475

TEXAS BEER COMPANY

201 Main Street
Taylor, TX 76574

512-466-6939
texasbeerco.com

WEST END CAFE

1107 W. 2nd Street
Taylor, TX 76574

512-352-3311

4TH STREET GRIND

203 W. 4th Street
Taylor, TX 76574

512-352-0044

SHOPPING

If you're looking for an eclectic or treasured find, we've got you covered with our mix of antique, boutique and specialty stores in Taylor. Our downtown shopping district features more than 20 stores catering to your needs for home décor, vintage treasures, the latest fashions or spectacular jewelry and gifts with local artisan flair. You can find it all in Taylor Made Texas!

For a complete list of our great dining opportunities, please visit us online at TaylorMadeTexas.com.

BLAND'S JEWELRY

304 N. Main Street
Taylor, TX 76574

512-352-5097

CHERRY TREE CREATIVE

323 N. Main Street
Taylor, TX 76574

512-963-2253

CHUCK & HOPPY'S MARKETPLACE

200 W. 2nd Street
Taylor, TX 76574

254-743-9272

DEE'S BOUTIQUE

313 N. Main Street
Taylor, TX 76574

512-365-4559
deesboutique1.com

EQUINE ESSENTIALS

120 W. 2nd Street
Taylor, TX 76574

512-645-7172

FRIENDS OF THE BRIDE

407 N. Main Street, Suite A
Taylor, TX 76574

512-352-9188

FRILLS ON FOURTH

201 W. 4th Street
Taylor, TX 76574

512-352-5518
frillsonfourth.com

GEEK N GAME

3200 N. Main Street, Suite 107
Taylor, TX 76574

512-309-4664
geekngame.net

LITTLE LIBERTY'S

120 W. 4th Street
Taylor, TX 76574

512-352-3005

MEZOOZAH

415 N. Main Street
Taylor, TX 76574

512-352-7446
mezoozah.com

PLAIN JANE'S ON MAIN

423 N. Main Street
Taylor, TX 76574

713-824-4389

ST. VINCENT DE PAUL THRIFT STORE

209 N. Main Street
Taylor, TX 76574

512-352-2453

TAYLOR'S ANTIQUES & COLLECTIBLES

109 W. 4th Street
Taylor, TX 76574

512-351-2808

TAYLOR MEAT COMPANY

2211 W. 2nd Street
Taylor, TX 76574

512-352-6357
taylormeats.com

TAYLOR SPORTING GOODS

305 N. Main St
Taylor, TX 76574

512-352-8964
taylorsportinggoods.com

THE NEST BOX

321 N. Main Street
Taylor, TX 76574

512-963-2253

THE RHINESTONE COWGIRL

123 W. 4th Street
Taylor, TX 76574

512-352-3559

THE SUMMER HOUSE

401 N. Main Street
Taylor, TX 76574

512-417-4061
sandrasu.startlogic.com

VINTAGE AFFAIRE

106 E. Second Street
Taylor, TX 76574

512-777-3106
vintageaffaire.wordpress.com



SHOPPING ON MAIN STREET

LODGING

There's so much to do and see in Taylor that we invite you to kick back and relax at one of our amenity-filled lodging options. Allow yourself to indulge in our historic bed and breakfast where you're treated like family, or take the casual route with a hotel, motel or family-friendly camping at Lake Granger.

	# OF ROOMS
BEST WESTERN TAYLOR INN 2600 West 2nd Street Taylor, TX 76574 512-352-5292 • bestwestern.com	40
TAYLOR VILLAGE INN 1907 North Main Street Taylor, TX 76574 512-352-0066	42
LUXURY INN & SUITES 2005 West 2nd Street Taylor, TX 76574 512-352-8700	40
REGENCY INN 2007 North Main Street Taylor, TX 76574 512-352-6522	20
PECAN MANOR BED & BREAKFAST 819 Hackberry Street Taylor, TX 76574 512-365-0893 • pecanmanorbb.com	5



BREAKFAST	INTERNET	POOL	PETS	MEETINGROOMS
•	•	•		
	•	•	•	
	•		•	
•	•	•		•

PARKS AND RECREATION

The City of Taylor takes great pride in its lush, green areas which include over eight miles of hike and bike trails in five major parks: Bull Branch, Murphy, Heritage Square, Fannie Robinson and Taylor Regional. Wi-Fi is available in all of our public parks as well as other fantastic amenities such as public swimming pools, a fishing pier, basketball courts, tennis courts, playscapes, botanical gardens and covered pavilions.



MURPHY PARK



FANNIE ROBINSON PARK



BULL BRANCH PARK

BULL BRANCH PARK

Bull Branch park is located at Lynn and Davis Street and boasts more than 65 acres of beautiful park area that includes recreational amenities and a hike and bike trail. Amenities include 2 baseball fields, 1 softball field, 1 basketball court, 1 pond with fishing pier, 1 pavilion, 5 picnic tables, 2 park benches, 1 playground and 1 restroom.

MURPHY PARK

This 120-acre park includes athletic facilities, playgrounds, swimming pools, a lake and ample picnic sites. Located at 1600 Veterans Drive, Murphy Park offers various recreation amenities, including 2 baseball fields, 2 practice fields, 10 tennis courts, 1 tennis hitting wall, 1 football field, 1 pavilion, 2 swimming pools, 1 lake, 1 bandstand, 42 picnic tables, 2 playgrounds, sand volleyball courts and 3 restrooms.

HERITAGE SQUARE PARK

Heritage Square Park is located in Historic Downtown Taylor at 400 N. Main Street and serves as homage to our rich cultural history. This historical park includes 15 park benches, 1 flagpole, and 1 gazebo. Heritage Square Park is open for public use free of charge. Please check with the Parks and Recreation Department for special event planning. Heritage Square Park houses an elaborate Christmas "Lights of the Blackland" display during the holidays.

FANNIE ROBINSON PARK

Fannie Robinson Park is a 55-acre community park located at 206 South Dolan and bounded by Walnut and Threadgill Streets. The park is named after Fannie Robinson, a lifelong resident of Taylor. The land was acquired in 1939 and, at the urging of Dr. James Dickey, the park was dedicated and named in honor of Ms. Robinson in 1955. The Robinson Swimming Pool is located in Fannie Robinson Park and is open on weekends. The park also includes 2 baseball fields, 1 basketball court, 8 picnic tables, and 2 newly renovated restrooms.

TAYLOR REGIONAL PARK & SPORTS COMPLEX

This 75-acre park and sports complex is located near the Williamson County Expo Center and hosts 10 baseball and softball fields, 2 soccer fields and 1 football field. Additionally, the park boasts a 6-acre lake and nature preserve and connected hike and bike trails.

TAYLOR REGIONAL PARK

This state-of-the-art recreation area, sports facility and nature preserve, located on the southern end of the Blackland Prairie Ecological Region of Texas, is simply magnificent.



TAYLOR REGIONAL PARK
AND SPORTS COMPLEX

PARK FEATURES

- 10 lighted tournament-quality ball fields complete with wireless scoreboards, shaded stadium-style bleachers, moveable pitching mounds, and base paths.
- 5 fields for girls softball up to the collegiate level
- 5 fields for boys baseball ages 12 and under
- 3 concession stands and restrooms
- Parking for 650 vehicles

The fully lighted park also includes additional athletic fields and amenities, including a full-size football field, 2 soccer fields, 2 basketball courts, a covered pavilion, 2 modern playscapes and a hike and bike trail. The park also features an innovative nature conservation project and a 6-acre lake that are perfect for outdoor education.



BREAKING NEW GROUND

Due to the recent growth and expansion in the region, Taylor has been on the cusp of the development wave for some time now. We are seeing new things coming to Taylor and are looking forward to more exciting developments in the future.



EXPO CENTER EXPANSION



TAYLOR ISD

WILLIAMSON COUNTY EXPO CENTER EXPANSION

This project will increase the current facility by adding 48,000 sq. ft. of space. The center is home now to rodeos and agricultural events and with the expansion will be able to house concerts, markets, festivals, livestock shows and much more.

TAYLOR ISD

The Taylor ISD bond passed in 2015 and will allow for the expansion, renovation and construction of extra-curricular and academic facilities.

This includes a new field house and multipurpose stadium, a permanent structure for the Legacy Early College High School, an elementary school expansion and improvements to Taylor Middle School.

ECONOMIC DEVELOPMENT SITES

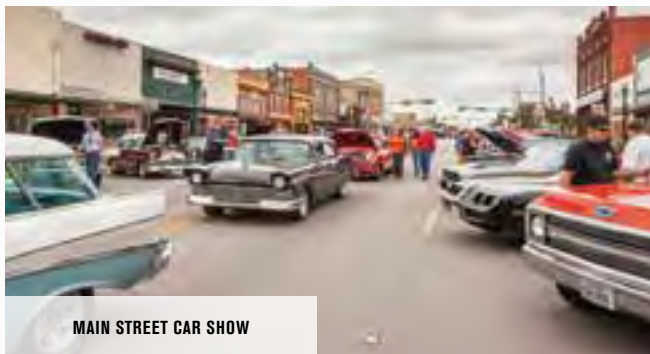
The Taylor Economic Development Corporation has developed and constructed a 50,000 sq. ft. speculative site to house incoming industries interested in locating their businesses in Taylor. Furthermore, the TEDC has a variety of commercial and industrial buildings and sites available for lease or purchase at Mustang Creek Industrial Park, at Walnut Creek Commercial Park and in our Historic Downtown.



ECONOMIC DEVELOPMENT SITE

EVENTS

Join us for an array of different events that make Taylor unique. From town classics such as the Main Street Car Show, to monthly regulars like Third Thursday shopping, there's plenty to do all year long.



ANNUALLY

TAYLOR ISD THEATER PERFORMANCES

Two times a year: Spring & Fall

There are many different theater performances throughout the year at theaters in Taylor. Go to www.taylorplaymakers.com to see a list of upcoming shows and get your tickets. The Taylor ISD puts on two theater performances per school year— one in the spring and one in the fall.

MAIN STREET CAR SHOW

Held in late October/early November

The Main Street Car Show is an annual event held in late October/early November. This event is sponsored by the City of Taylor and Main Street Taylor, Texas, and in the past has featured art exhibitions, food, music, raffle prizes, and shopping, along with a wide array of impressive cars.

TAYLOR RODEO

One time a Year

Since 1950, the Taylor Rodeo Association has proudly brought to you the Taylor Annual Rodeo in the hometown of Bill Pickett. The crowds that come to this yearly event have grown because of the enthusiasm and the excitement— but most of all for the entertainment they receive. Over the years the Taylor Annual Rodeo has become the big fish in a small pond. It is one of the biggest and best small-town rodeos anywhere.

PATRIOT DAY PARADE

Held on September 11th each year

The Taylor Fire Department brings the community together every year on September 11th to commemorate the terrorist attacks that occurred in 2001. During this event, emergency personnel and vehicles parade through downtown Taylor.

BLACKLAND PRAIRIE DAYS

First weekend in May

This annual festival takes place during the first weekend of May every year. This festival is sponsored by the Main Street Program, a program which focuses on downtown revitalization within the context of historical preservation. The Taylor Main Street Program supports the redevelopment of the downtown area through historical preservation, education, economic development and heritage tourism. This event includes a kids fest, arts & crafts, food, entertainment and more.

FIREWORKS SHOW

Held on July 4th each year

The annual Taylor fireworks show is held in beautiful Murphy Park each year on July 4th at dusk to celebrate America's independence.

CHRISTMAS PARADE

First Saturday in December

The City of Taylor hosts a Christmas Parade of Lights every year on the first Saturday in December.

MONTHLY ---

THIRD THURSDAY SHOPPING

Third Thursday of the month

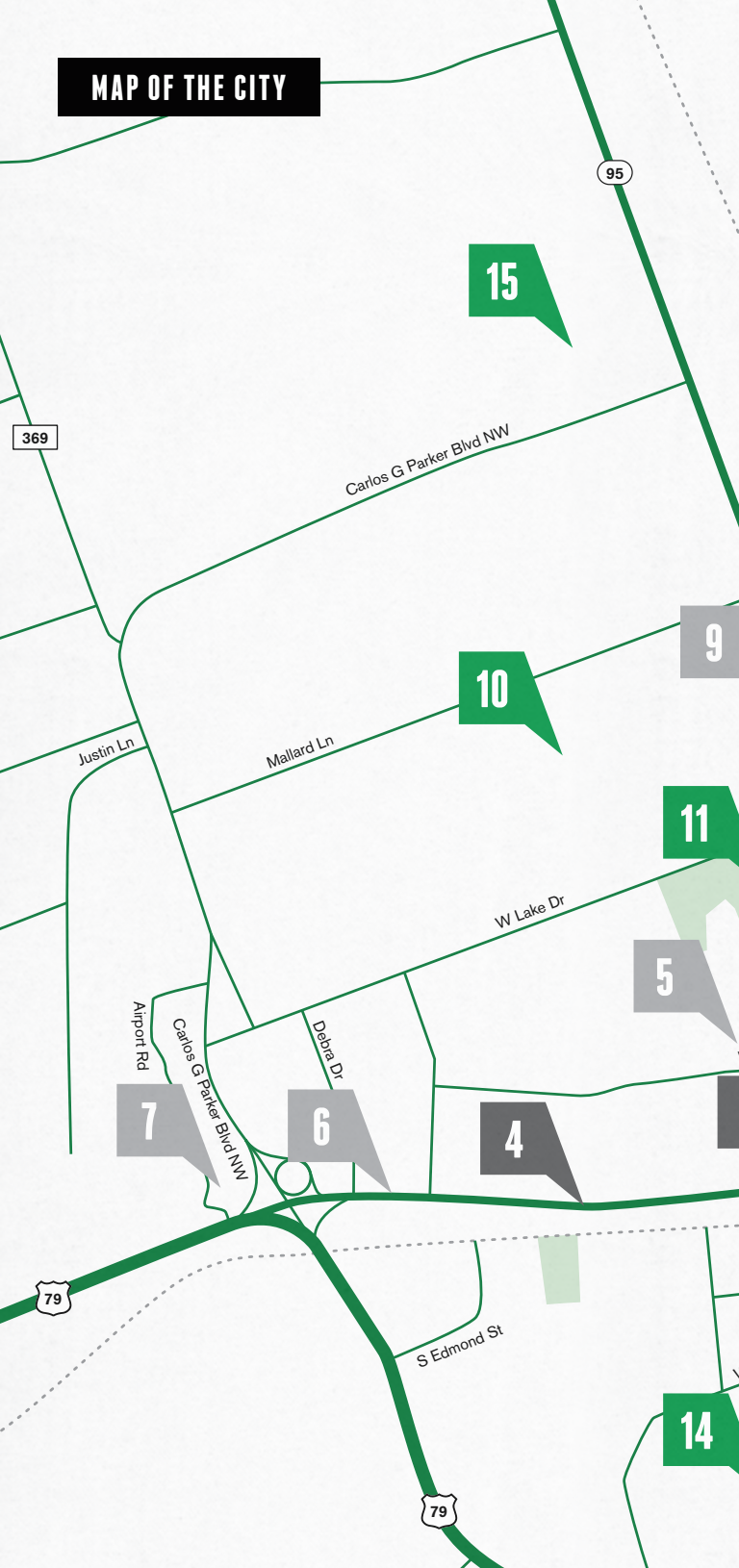
In order to showcase the unique businesses in downtown Taylor, shops are open late (until 9 p.m.) on the third Thursday of every month. Door prizes, music and food make this exciting event something to look forward to every month!

NUMEROUS BBQ COOK-OFFS

Year-round

Taylor hosts numerous BBQ cook-offs throughout the year, including the Taylor International BBQ Cook-Off in August.

MAP OF THE CITY



BBQ TRAIL

- 1 Louie Mueller Barbecue
- 2 Taylor Cafe
- 3 Davis Grocery & Bar-B-Q
- 4 West End Cafe & Barbeque

LODGING

- 5 Pecan Manor Bed & Breakfast
- 6 Luxury Inn & Suites
- 7 Best Western Taylor Inn
- 8 Regency Inn
- 9 Taylor Village Inn and Suites

PARKS AND RECREATION

- 10 Bull Branch Park
- 11 Murphy Park
- 12 Heritage Square Park
- 13 Fannie Robinson Park
- 14 Mustang Creek Golf Course
- 15 Taylor Regional Park & Sports Complex
- 16 Granger Lake (not shown)





**GREATER TAYLOR CHAMBER OF
COMMERCE & VISITOR CENTER**

1519 N. Main Street • Taylor, TX 76574
512-352-6364

Pop into our Chamber of Commerce & Visitor Center
for more information on Taylor. We'll surely have an
answer that's Taylor Made for you.

TAYLORMADETEXAS.COM